


B2B Sales & Fulfillment

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NGC provides our retail partners with complete outsourcing of your B2B gift card program, including inventory management, storage, and gift card activation. Our strategic sales department and turnkey fulfillment solutions are designed to minimize your program costs while maximizing your exposure and sales to the premium and incentive market. Our various fulfillment options are designed to fit any program or objective.

Bulk Fulfillment

 Our proprietary, online-ordering portal *ngcdirect* allows our customers to easily purchase their cards in bulk. Once their account is set up, they simply add the cards they want to their shopping cart and checkout.

ngcdirect offers secure online ordering, multiple payment and shipping options, simplified repeat orders with our favorites tool, and tracking and reporting to show the status of orders every step of the way.

Direct-to-Recipient Fulfillment

 With our direct-to-recipient fulfillment capabilities, our customers simply send us a list of their recipients and the cards they would like them to receive and we do the rest. Our direct-to-recipient fulfillment systems eliminate the need for our customers to hold inventory while still being able to track their orders in real time with our *Individual Fulfillment Ordering System (IFOS)*.

Our applications reside in a tier 4 data center with a remote backup to ensure maximum uptime, data access, and reliability. PCI Compliant procedures ensure that our customer's data is handled at the *highest level of security*.

Our direct-to-recipient fulfillment can be done for both eCodes and plastic gift cards and include a personalized letter created by the program, the gift card and delivery to the recipient.

Contact us for more information about our fulfillment capabilities.

