

# BEYOND Gift Cards

Retail Partner Services



# The Advantages of Choosing NGC as Your Gift Card Partner

National Gift Card Corp. has been the industry's choice for gift card solutions for more than a decade. NGC offers the services you need to increase your gift card sales in the business to business market. Our leadership team has more than 30 years of experience in the incentive and retail industries and a proven track record. You can partner with NGC with confidence.

We partner with our clients to create programs that will help them to achieve their goals. Our wide range of services includes:

- B2B Sales & Fulfillment
- B2C Sales & Fulfillment
- eCodes

Gift cards make ideal awards and incentives because they give people the freedom to choose a reward they really want. NGC can help you expand your presence in this market by offering you the following advantages:

- **Increased gift card sales** to the business-to-business and scrip market through our strategic marketing efforts, superior service and experienced program management capabilities.
- **A choice of partnership options** so you can select the services that best fit your gift card program needs.
- **Full-service fulfillment services**, including secure gift card storage and processing of bulk and direct-to-recipient gift card orders through our PCI-Compliant, SSL-certified web sites.
- **Additional marketing resources** designed to boost your gift card brand
- **Consulting services** that can guide you through the industry landscape, including competitive analysis and the development of new market opportunities.

It's no surprise we have activated millions of gift cards. Call today to learn more about the advantages of partnering with NGC.

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